

----- Forwarded by Jeffrey Ullman/Fort Lauderdale/IBM on 09/30/2009 12:15 AM -----

From: On Demand Community <ODCNEWS@US.IBM.COM>
To: Jeffrey Ullman/Fort Lauderdale/IBM@IBMus
Date: 09/29/2009 01:11 AM
Subject: On Demand Community Newsletter

On Demand Community News

A quarterly resource for IBM volunteers



on demand  com

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Dear Jeffrey Ullman,

Last month marked a large milestone for On Demand Community as total volunteer hours tracked **surpassed 9 million**. This is a remarkable testament to over 126,000 employees and 13,000 retirees who have registered since November 2003....that's YOU! We have so many volunteers sharing precious time and valuable skills to help improve local communities worldwide. I am both amazed and proud of the individual and collective efforts of IBM volunteers.

This incredible volunteer support often results in engaging volunteer stories that demonstrate significant impact. This month, I encourage you to take a few minutes to consider nominating yourself or a peer for the [On Demand Community Excellence Award](#). This annual award recognizes IBM employees and/or teams of IBM employees who best exemplify the IBM values of dedication, innovation, and trust through their On Demand Community volunteer efforts with local schools or nonprofit organizations. Winners are selected from all over the world and receive a recognition

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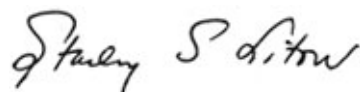
plaque personally signed by IBM Chairman and CEO Sam Palmisano. Click to [read about last year's winners](#) or [submit an on-line nomination](#).

October will bring additional visibility for our 'Building a Smarter Planet' program as IBM hosts the second of three significant [Smarter Cities](#) events in New York City on October 1-2. This event builds upon the success of our initial major event held in Berlin, Germany in June, as well as other smaller regional events held throughout the globe.

In closing, I would like to thank you for your previous support of our Employee Charitable Contributions Campaign (ECCC), and ask for your continued generosity as we hold this year's U.S. [employee and retiree campaign](#) through October 23. As just one example among many, click to learn how the powerful combination of dedicated On Demand Community volunteer [Jeffrey Ullman and ECCC](#) are each contributing to the search for a cure for diabetes.

Thank you to each of you who give so generously of your time to improve our communities worldwide!

Look for our next edition of this quarterly newsletter in mid-November.



Stanley S. Litow
Vice President, IBM Corporate Citizenship & Corporate Affairs
President, IBM International Foundation

In the news

Deadline Alert - Apply now to award an IBM Community Grant where you volunteer! In the U.S., the Community Grant program for 2009 is scheduled to close on Tuesday, November 17. Outside the U.S., please contact your local [corporate citizenship manager](#) for details. In 2010, the Community Grants award offerings will continue to include Young Explorers and IBM printer and server equipment, but will not include Lenovo ThinkCentre and ThinkPad products. The \$1,000 cash award will continue to be an option. Look for more details when the IBM Community Grants program reopens in 2010. Click here to [read more](#).



2009 On Demand Community Excellence Awards - [Nominate Today!](#) - Submissions for the 2009 On Demand Community Excellence Awards can be made online through November 30. Don't delay! To nominate yourself, or a fellow IBM employee, click [here](#).

At IBM, business and corporate responsibility come together to make the world work better. - As IBM Chairman & CEO Sam Palmisano stated earlier this year, *"The issues we are addressing...are not a choice between business strategy and citizenship strategy. They are both."*

NEW! Employees - Check out the new [Corporate Citizenship Central](#) site for easy access to [client-ready materials](#) that help you describe IBM's corporate citizenship as a winning differentiator.

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All readers should click to view several new engaging IBM Smarter Planet commercials that describe these efforts:



[Public Safety](#) - Cities all over the world are getting smarter. By collecting, analyzing and sharing data, your city can be safer, too.

[Smarter Resources](#) - Energy is one of the world's most vital resources. How we extract, use and preserve this resource is vital to our future.

[Smarter Water](#) - Water is something we all take for granted, but there is a limited amount in the world.

Smarter water management is needed.

Awards! In July, IBM was ranked the #1 ethical corporation by Covalence, the Swiss ethical ranking agency, above 541 businesses across 18 sectors. The rating is based on the capture of information from media and the internet, matching corporate offerings to specific societal expectations.

IBM Singapore recently won seven awards at the Singapore HR Awards 2009 including the category of Corporate Social Responsibility.

IBM was named one of the "50 Most Socially Responsible Corporations" in June by MacLean's, a Canadian weekly magazine.



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Volunteers in action



From Cameroon to Germany....and back again -

IBMer Fred-Eric Essam left Cameroon in his teens, under a scholarship to study biomedicine, a rare opportunity in a nation where access to education is highly restricted. Now pursuing a successful career in IBM Sales & Distribution in Germany, Essam returns regularly to the sub-Saharan African nation of Cameroon to visit his mother and siblings. Thanks to his leadership and a little help from a lot of friends, including IBMers Christiane Gogarn and Oliver Jänisch, Essam's volunteer efforts are now impacting

rural development in Cameroon and other regions of Africa. Click here to [read more](#).



Queensland Ballet is jumping for joy over the volunteer contributions of IBMer Sangeetha Jaganathan in

Australia - Looking for a way to give back to her community, Jaganathan searched for local volunteer activities using On Demand Community's [Volunteer Activity Management](#) (VAM). Now she is building a smarter community by enhancing Queensland Ballet's technical competency and improving their staff's IT training and development. Click here to [read more](#).

Build our local community - Share what you know

to them!

Or, ask them to register using the links below:
Employees [click here](#)
Retirees [click here](#)

To unsubscribe, [click here](#).



Do you know of an event or opportunity needing volunteers? Click [here](#) to propose the activity to our corporate citizenship team, and **help expand On Demand Community's volunteer listings**. Please make sure your activity meets the [eligibility criteria](#) for being posted on On Demand Community. We will review your proposed activity (please allow up to one week), and notify you of the event's approval or request more information.

IBM employees can tap into thousands of peer volunteer experts worldwide via the On Demand Community Forum. If you don't see conversations related to your area of interest, then start a thread and get connected! Join in today, by clicking [here](#).

Employees - use our new, on-line 'sandbox' to collaborate with others when creating volunteer resources, or to share your own materials with others. Click [here](#) to access the wiki sandbox.

Note: On Demand Community Forum and Sandbox are available only to IBM employees.

You earned it!



Log your On Demand Community hours and become eligible for IBM Community Grants. Forty or more volunteer hours within a five month period at an eligible organization gets you considered. You can re-apply every 12 months.

There have been some changes to the Community Grants Program for 2009. To find out more about Community Grants, click [here](#).